

## ROUND COASTET

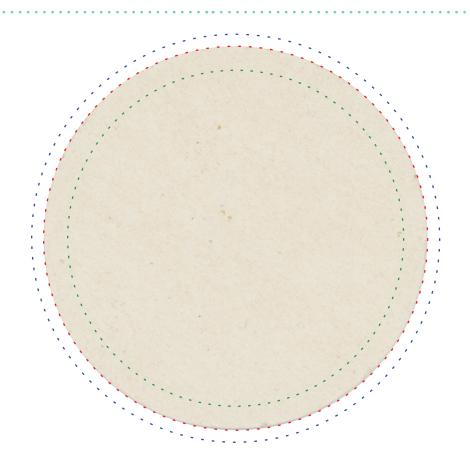
## **Art Approval Sheet**

approvals@yourbrandcafe.com



NOTE: Colors here are specified to match CMYK output, and may appear different on screen or a personal printer.

AF#



## YBC Proof Disclaimer:

It is the customer's responsibility to carefully review the proof provided by Your Brand seam due to movement when cup is formed. Please allow for 1mm of Café (YBC). Once the proof is approved, YBC will begin the printing process based on the approved proof. Any changes made by YBC are at the discretion of the art dept. and are made to improve print quality.YBC will not take responsibility for any errors on the design of the print once the proof is approved by the customer. Any changes made after the proof is approved may incur an additional fee.

- 1.Our printing process for full-wrap cups is a high-resolution, full color process known to verify the result due to printer calibration differences. as CMYK. PMS codes will be converted to CMYK at no charge. CMYK is very accurate, but there are some colors not as accurate as others such as brighter oranges or other neon colors. If you use a bright orange, please contact a team
- 2. Black mixes using 60% C, 40% M, 40% Y, and 100% K are recommended.
- 3. Text smaller than 7pt might not be legible. Thickness of lines below 0.5pt might differ from screen appearance.
- 4. PDFs and PNGs are for content and not color correct.

- 5. Bands of color running around the cup may not join correctly at the
- 6. If you are viewing this PDF on a computer screen, please be aware the colors you are seeing may not be accurate to the final printed product. Many factors can affect the accuracy including: screen quality, calibration, RGB screen representation. Please also do not print off the PDF on your printer and expect any accuracy in color. There is no way
- 7. YBC is not responsible for obtaining copyrights of the designs involved in printing.

By signing this proof, the customer agrees to Your Brand Café and its parent company, RCB Industries, use of customers name and printed cups or sleeves as trade reference or samples.

To approve this proof please enter your signature in the area below.

