



GUIDE



**FULL ART AREA**  
All art must fall within this boundary.



**TEXT LIMITS**  
Important aspects of your design need to fall within this boundary to the ensure best quality print.



**BLEED AREA**  
Art that falls within this area will not appear on your product.



**OPTICAL CENTER LINE**  
Line indicates the center of each side of your product.



Super Matte White  
Art Approval Sheet  
approvals@yourbrandcafe.com

AF#



**YBC Proof Disclaimer:**

It is the customer's responsibility to carefully review the proof provided by Your Brand Café (YBC). Once the proof is approved, YBC will begin the printing process based on the approved proof. Any changes made by YBC are at the discretion of the art dept. and are made to improve print quality. YBC will not take responsibility for any errors on the design of the print once the proof is approved by the customer. Any changes made after the proof is approved may incur an additional fee.

**Disclaimer:**

1. Our printing process for full-wrap cups is a high-resolution, full color process known as CMYK. PMS codes will be converted to CMYK at no charge. CMYK is very accurate, but there are some colors not as accurate as others such as brighter oranges. If you use a bright orange, please contact a team member.
2. Black mixes using all 4 process colors is not recommended. To print black, we recommend K100 only.
3. Text smaller than 7pt might not be legible. Thickness of lines below 0.5pt might differ from screen appearance.
4. PDFs are for content and not color correct.

5. Bands of color running around the cup may not join correctly at the seam due to movement when cup is formed. Please allow for 1mm of movement up and down.
6. If you are viewing this PDF on a computer screen, please be aware the colors you are seeing may not be accurate to the final printed product. Many factors can affect the accuracy including: screen quality, calibration, RGB screen representation. Please also do not print off the PDF on your printer and expect any accuracy in color. There is no way to verify the result due to printer calibration differences.
7. YBC is not responsible for obtaining copyrights of the designs involved in printing.

By signing this proof, the customer agrees to Your Brand Café and its parent company, RCB Industries, use of customers name and printed cups or sleeves as trade reference or samples.

To approve this proof please enter your signature in the area below.

Date: \_\_\_\_\_

Signature: \_\_\_\_\_