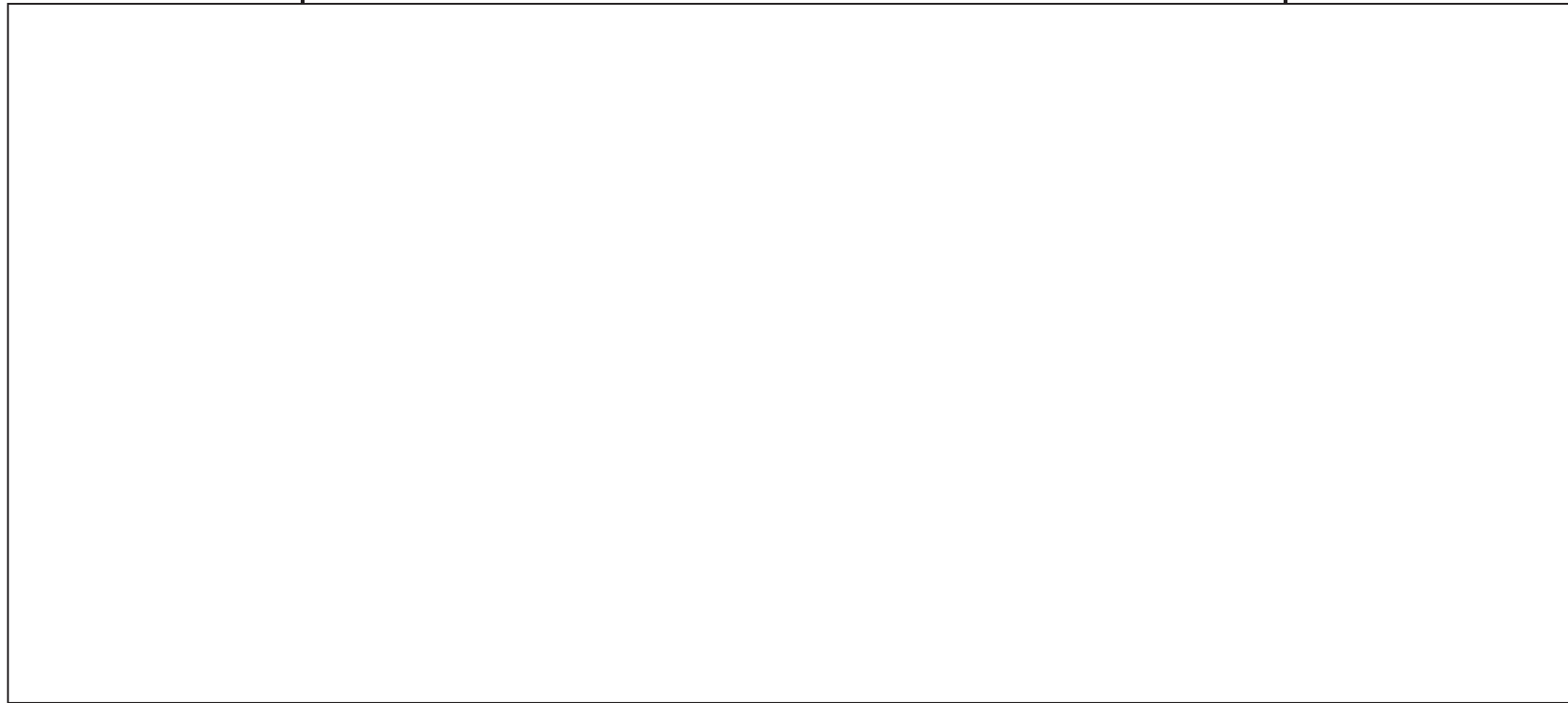


Optical Center

Optical Center



GUIDE



FULL ART AREA
All art must fall within this boundary.



OPTICAL CENTER LINE
Line indicates the center of each side of your product.

Product:

Mighty Matte Black
XPS8213

Order:

AF#

Printing Method:



Disclaimer- Please Read Carefully

1. Color:

Our printing process for full-wrap products is a high-resolution, full color process known as CMYK. PMS codes will be converted to CMYK at no charge.

Colors will vary based on the color of the product (i.e. kraft vs. white)

Pantone Colors: Can vary within the Solid & CMYK swatch range shown within the Pantone Color Bridge Book. To review the most accurate possible color variance please reference the most updated corresponding Pantone Color Bridge Book.

CMYK: Colors may vary slightly. Colors such as bright orange, teal, and/or cool greys can vary within 10%. Total Quality Management will determine whether the difference is reasonable or if it needs adjustments.

If you are viewing this file on a computer screen, please be aware the colors you are seeing may not be accurate to the final printed products. Many factors can affect the accuracy, including: screen quality, calibrations, and RGB screen representation. Printing company can not verify the color accuracy if the proof is printed off on an outside printer. There is no way to verify the result due to printer calibration difference.

Proof files are for content and not color accuracy.

2. Font Size:

Text smaller than 7pt font might not be legible. Thickness of lines below 0.5pt might differ from screen appearance. The printer is not liable for legibility issues on text small than 7pt.

3. Copyright:

Printing company is not responsible for obtaining copyrights of the designs involved in printing; therefore, the printer is not liable for copyright infringement.

4. Marketing:

We reserve the right to use all finished product featuring custom printed artwork for marketing purposes.

By approving or signing this proof, the customer agrees to use of customers name and printed products as trade reference or samples.

5. Proof Disclaimer:

It is the customer's responsibility to carefully review the proof provided. Once the proof is approved, we will begin the printing process based on the approved proof. Any changes made are at the discretion of the art dept. and are made to improve print quality. Printing company will not take responsibility for any errors on the design of the print once the proof is approved by the customer. Any changes made after the proof is approved may incur an additional fee.

To approve this proof please enter your signature in the area below

If you are unable to approve by signing reply to approvals@yourbrandcafe.com with the approved AF number.

Example: "I approve AF00000P0-CMYK-XPS8213"
Your AF# can be found at the top of this page.



Art Approval Sheet



Signature: _____

Date: _____