

Bottom and sides



## Art Approval Sheet

### Product:

16" Kraft Pizza Box

### Order:

### Printing Method:



**NOTE:** Colors here are specified to match CMYK output, and may appear different on screen or a personal printer.

### Disclaimer- Please Read Carefully

#### 1. Color:

This product is printed using a high-resolution, full color process known as CMYK. PMS codes will be converted to CMYK at no charge. Colors will vary based on the color of the product (i.e. kraft vs. white)  
**For Kraft Products Only:** Yellows, oranges, and pastel print colors do not print well over the color of the kraft paper and are not recommended.

**CMYK:** Colors may vary slightly. Colors such as bright orange, teal, and/or cool greys can vary within 10%. Total Quality Management will determine whether the difference is reasonable or if it needs adjustments. If you are viewing this file on a computer screen please be aware the colors you are seeing may not be accurate to the final printed products. Many factors can affect the accuracy including: screen quality, calibrations, and RGB screen representation. Printing company can not verify the color accuracy if the proof is printed on an outside printer. There is no way to verify the result due to printer calibration difference. Proof files are for content and not color accuracy.

#### 2. Design Layout & Adjustments:

Please allow for 1mm of movement. Due to movement during cutting, the print area from product to product may vary within the order. The print area must remain a 1/2 inch from all edges.

#### 3. Font Size:

Text smaller than 9pt font might not be legible. Thickness of lines below 0.5pt might differ from screen appearance. The printer is not liable for legibility issues on text small than 9pt.

#### 4. Copyright:

Printing company is not responsible for obtaining copyrights of the designs involved in printing; therefore, the printer is not liable for copyright infringement.

#### 5. Marketing:

We reserve the right to use all finished product featuring custom printed artwork for marketing purposes. By approving or signing this proof, the customer agrees to use of customers name and printed products as trade reference or samples.

#### 6. Proof Disclaimer:

It is the customer's responsibility to carefully review the proof provided. Once the proof is approved, we will begin the printing process based on the approved proof. Any changes made are at the discretion of the art dept. and are made to improve print quality. Printing company will not take responsibility for any errors on the design of the print once the proof is approved by the customer. Any changes made after the proof is approved may incur an additional fee.

#### 7. Reporting Order Discrepancies:

Once you receive your custom printed products, you have 30 days to review and report any order discrepancies or defective products to customer service. Please note we can not guarantee colors will match from run to run. Refunds and reruns will not be offered past 30 days. Do NOT dispose of any defective products. Defective products must be returned to our facility before a resolution can be offered.

To approve this proof please enter your signature in the area below.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you are unable to approve by signing reply to [approvals@yourbrandcafe.com](mailto:approvals@yourbrandcafe.com) with the approved AF number.  
Example: "I approve AF00000P0-CMYK-SEAL07"  
Your AF# can be found at the top of this page.

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